

## REPORT ON ENTREPRENEURSHIP AWARENESS PROGRAM

### "OWN YOUR PHARMACY – LEAD WITH EXPERTISE"

The Entrepreneurship Development Cell (EDC), School of Pharmacy, Nalla Narasimha Reddy Education Society's Group of Institutions (NNRG), organized an **Entrepreneurship Awareness Program** titled "**Own Your Pharmacy – Lead with Expertise**" on **20th April 2026** from **11:30 AM to 1:00 PM** at the **Seminar Hall, School of Pharmacy, NNRG**. The program was conducted with the objective of creating awareness among pharmacy students about entrepreneurship opportunities in the pharmacy profession and encouraging them to explore innovative business ventures within the healthcare sector.

The session was led by the **Team Rxpert**, founders of **Rxpert Pharmacy**, **Ms. S Likitha** and **Ms. A Jyothirmayee**, a pioneering startup initiative envisioned as India's first pharmacist-led pharmacy chain. The program was conducted in the esteemed presence and guidance of the Dean, School of Pharmacy, faculty members, and students. During the session, the speakers shared their entrepreneurial journey and the vision behind establishing Rxpert Pharmacy. They highlighted the growing need for qualified pharmacists to take leadership roles in community pharmacy practice and emphasized the importance of entrepreneurship as a career pathway for pharmacy graduates.

The resource persons discussed various aspects of establishing and managing a pharmacy business, including:

- Opportunities in pharmacy entrepreneurship.
- Regulatory requirements for starting a pharmacy.
- Business planning and management strategies.
- The role of pharmacists in delivering patient-centered healthcare services.
- Challenges and opportunities in the retail pharmacy sector.
- Innovation and technology integration in pharmacy practice.

## **SCHOOL OF PHARMACY**

The speakers emphasized that while pharmacies are widespread, relatively few are owned and managed by qualified pharmacists. Through Rxpert Pharmacy, they aim to bridge this gap by empowering pharmacists to become successful entrepreneurs and leaders in healthcare delivery.

The interactive session encouraged students to think beyond conventional career options and explore entrepreneurial ventures in the pharmaceutical and healthcare sectors. Students actively participated in discussions and sought guidance on startup opportunities, business development, and professional growth.

### **Outcomes of the Program**

The Entrepreneurship Awareness Program enabled students to:

- Understand the scope of entrepreneurship in the pharmacy profession.
- Gain insights into establishing and managing pharmacy businesses.
- Develop an entrepreneurial mindset and leadership qualities.
- Learn about startup opportunities within the healthcare ecosystem.
- Appreciate the role of pharmacists as healthcare entrepreneurs.
- Explore innovative career pathways beyond traditional employment.

### **Conclusion**

The Entrepreneurship Awareness Program on "Own Your Pharmacy – Lead with Expertise" was highly informative and inspiring. The session successfully motivated students to consider entrepreneurship as a viable and rewarding career option in pharmacy. The School of Pharmacy expresses its sincere gratitude to Team Rxpert for sharing their valuable experiences and insights and for inspiring future pharmacists to become innovators and entrepreneurs.

**SCHOOL OF PHARMACY**

**NALLA NARASIMHA REDDY**  
Education Society's Group of Institutions - Integrated Campus  
(Approved by AICTE & PCI, New Delhi & Affiliated to JNTUH, Accredited by NAAC with A+ Grade)  
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**(UGC AUTONOMOUS INSTITUTION)**  
**SCHOOL OF PHARMACY**

**ENTREPRENEURSHIP DEVELOPMENT CELL, NNRG**  
ORGANIZING  
ENTREPRENEURSHIP AWARENESS PROGRAM  
ON

**OWN YOUR PHARMACY**  
LEAD WITH EXPERTISE

BY The TEAM

India's First-Ever  
Pharmacy-Lead  
Pharmacy Chain  
**+Rxpert**  
PHARMACY  
Trusted Care  
Expert Advice

**Date: 20.04.2026 Time:11.30 AM-1.00 PM Venue: Seminar Hall, SOP, NNRG.**



  
**DEAN**  
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**DEAN, SOP**